

**DR ARTHUR MARTIN, PATH-AWAY® DEVELOPER AND FOUNDER OF GLOBAL INFECTION CONTROL CONSULTANTS JOINS HOLISTA'S SCIENTIFIC ADVISORY BOARD**

**KUALA LUMPUR/PERTH/BLUFFTON, 27<sup>th</sup> FEBRUARY 2020** – ASX-listed Holista CollTech (ASX:HCT, “Holista”) is pleased to announce that Dr Arthur v. Martin, President & Principal Research Scientist of South Carolina based Global Infection Control Consultants LLC (“GICC LLC”) has joined Holista’s Scientific Advisory Board. Dr. Martin created the technologies behind Path-Away®.

Dr Martin graduated from New England Institute of Technology where he studied HVAC (Heating, Ventilation and Air Conditioning) and Refrigeration Engineering. He also attended Bristol Community College and Northeastern University and holds a Bachelor of Science in Environmental Engineering with a focus on Biology, a Master of Science in Mechanical Engineering, as well as a doctorate in Engineering Management.

Under his leadership, GICC LCC developed Path-Away®, an all-natural active ingredient that has proven to be effective as a broad spectrum sanitizer. Holista currently has distribution rights for Path-Away® in ASEAN, United Kingdom and Europe. Sales of a sanitizer using Path-Away® have increased significantly in Malaysia since the start of the year following the outbreak of the Covid-19 coronavirus that originated in Wuhan, China.

Dr Martin joins the Holista Scientific Advisory Board headed by Dr Roscoe Moore, a retired U.S. Deputy Surgeon General. Earlier this month, Dr Moore was appointed to ‘Corona Virus Task Force’ designated by Dr Bob Gallo, Director of the Institute of Human Virology, University of Maryland Medical School. Dr Moore also serves on the Board of Directors of the Global Virus Network, a non-profit entity of IHV. Dr Moore is also the Founder and President of PH Rockwood LLC.

The other members of Holista’s Scientific Advisory Board are Dr Jeya Henry, Director of Clinical Nutrition, Singapore Institute for Clinical Sciences and Director, Clinical Nutrition Research Centre, Singapore. He is a world authority in the space of low Glycemic Index products. The other member is Dr Swanand Malode, who obtained a PhD in Nano-Biotechnology from the Johns Hopkins University. He went on to do his Post Doctoral thesis in the Massachusetts Institute of Technology. He is a leading authority in creating water soluble delivery systems.

Dr Arthur Martin said, “I have been working with Dr Rajen and Holista for 15 years. I humbly accept this appointment as scientific advisor to Holista and hope to bring my knowledge and expertise to use Path-Away® to improve protection worldwide against viruses and the flu.”

“We are elated that Dr Martin has agreed to join our Scientific Advisory Board. We intend to leverage on his network and expertise to increase the range of products and services using Path-Away®. This will be a big boost to our sales and marketing efforts with Path-Away®,” said Dr Rajen Manicka, the CEO of Holista.

Led by Dr Martin, GICC LLC has designed specialised equipment and processes to use Path-Away® to improve the air quality and safety of buildings such as airports, transportation hubs, hospitals, schools and factories worldwide.

Dr Martin has provided consultancy services to private companies and numerous governments over the past four decades. More recently, with the use of Path-Away®, he assisted the government of Malaysia during the H1N1 outbreak in 2009, and the government of Singapore during the SARS outbreak in 2003. He has personally conducted tests in excess of 5,000 building environmental pathogen assessments and lectured in over 24 countries. He is sought after for his expertise in designing cleanrooms for hospitals and pharmaceutical manufacturers and is considered one of the world's leading experts on the control of the spread of pathogenic bio-aerosols in buildings.

He is also a member of the *World Health Organization's (WHO) STOP T.B. (Tuberculosis) Board*. In 2011, he was recognised for his work in preventing the spread of TB with a nomination for the prestigious KOCHON Prize, awarded annually by WHO. He is also a Chief Scientist of Bioklyn Biotech, Inc. based in the Science & Technology District, Tianjin, China.

Dr Martin's work has garnered several awards from other organizations such as the American Society of Heating, Refrigerating and Air Conditioning Engineers. He also received special recognition for his work and commitment to spreading his knowledge and technology to the world by the International Trade Administration of the United States Department of Commerce.

He has also delivered speeches in over a dozen countries and was appointed Keynote Speaker at conferences sponsored by several governments and the building and medical industries.

**#END OF PRESS RELEASE#**

#### **About Holista CollTech Ltd**

Holista CollTech Ltd ("Holista") is a research-driven biotech company, the result of a merger between Holista Biotech Sdn Bhd and CollTech Australia Ltd. Headquartered in Perth and with extensive operations in Malaysia, the company is dedicated to delivering first-class natural ingredients and wellness products globally. Holista is a leader in the research of herbs and ingredients for the making of healthier food.

Listed on the Australian Securities Exchange ("ASX"), Holista researches, develops, manufactures and markets "health-style" products to address the unmet and evolving needs of natural medicine. Holista's suite of ingredients, among other things, includes low-GI baked products, reduced-sodium salts, low-fat fried foods and low calories sugar without compromising taste, odour and mouthfeel. Holista remains the only company to produce sheep (ovine) collagen using patented extraction methods.

For more information, please refer to <http://www.holistaco.com>

**For further information, please contact:**

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